

**CRUELTY IS OUR RECIPE**



**WRETCHES**

**OLD FASHIONED  
MURDERERS.**

**PETA**

**WickedWendys.com**

# Don't Let the Pigtails Fool You: Wendy Is a Bloodthirsty Killer!

**Animals killed for Wendy's fast food need your help.** McDonald's and Burger King have taken important steps to lessen the suffering of animals on factory farms, but Wendy's refuses to stop the horrific cruelty that chickens and pigs endure for its restaurants.



**Animals suffer for Wendy's.** Chickens raised for Wendy's often have their legs broken—either by callous handling (grabbing the animals by the legs and throwing them into crates) or by shackling them upside down at slaughterhouses. And chickens often are still conscious as their throats are cut or when they are dunked into the scalding tank for feather removal. Baby chicks have their beaks seared off with a hot blade, and hens are often starved for up to two weeks in order to shock their bodies into one fast egg-laying cycle. Pregnant pigs are confined on concrete to barren stalls so small that they can't even turn around.



**Please help!** Join us in urging Wendy's to reduce the suffering of animals by meeting or exceeding McDonald's and Burger King's animal welfare standards. Check out [WickedWendys.com](http://WickedWendys.com) for more information about PETA's campaign against Wendy's.



Contact: **Jack Schuessler, CEO Wendy's International, Inc., 4288 W. Dublin-Granville Rd., Dublin, OH 43017.**  
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**Go vegetarian!** It's really the only way to guarantee that you aren't contributing to the wretched treatment of animals raised and killed for their flesh. Call **1-888-VEG-FOOD**, or visit **GoVeg.com** for a free vegetarian starter kit packed with tasty veggie recipes.

**People for the Ethical Treatment of Animals**  
501 Front St., Norfolk, VA 23510 • 757-622-PETA • [WickedWendys.com](http://WickedWendys.com)

**PETA**

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