

Next  
Victim,  
Please!

# Little Shop of horrors



**SHAMEWAY!**

Surprisingly low animal welfare standards

**PETA** [Shameway.com](http://Shameway.com)

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# Surprisingly low animal welfare standards



When you shop at Safeway or one of its subsidiaries (Vons/Pavilions, Dominick's, Randalls/Tom Thumb, Carrs, and Genuardi's), you are supporting a corporation that refuses to eliminate some of the most abusive practices in the meat and dairy industries.

**Animals suffer for Safeway.** Animal suffering in the meat and dairy industries is extreme. As just a few examples (see [Shameway.com](http://Shameway.com) for more):

- Safeway refuses to take the necessary steps to guarantee that its suppliers are not slaughtering conscious animals.
- Baby chicks have their beaks seared off with a hot blade and are crammed into tiny cages for their entire lives, generally with at least four other birds!
- Pregnant pigs are confined to barren concrete stalls so small that they can't even turn around.
- Cows used to produce milk are given growth hormones that often cause lameness and painful infection of the udders.
- Chicken slaughter is so cruel that animals are routinely still conscious as their throats are slit and they are scalded in the feather-removal tank.



**Please help!** Join us in urging Safeway to reduce the suffering of animals by implementing a comprehensive set of animal welfare guidelines. Check out [Shameway.com](http://Shameway.com) for more information.

Contact: Grant M. Hansen, CEO, Canada Safeway Ltd.  
1020 64th Ave. N.E., Calgary, Alberta T2E 7V8  
Tel.: 1-800-723-3929 or 1-877-723-3929. Fax: 925-467-3230

**Of course, the best thing you can do for animals is to adopt a vegan diet. More than 25 billion animals suffer and die for food each year—and each one has needs, desires, and feelings just as dogs, cats, and we do!**

**Call 1-888-VEG-FOOD or visit [GoVeg.com](http://GoVeg.com) for a free vegetarian starter kit packed with tasty veggie recipes.**



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