

BURGER KING IS THE KING OF CRUEL

HAVE IT YOUR WAY AT BURGER KING

Cows, chickens, and pigs who are turned into sandwiches for Burger King suffer agonizing pain throughout their miserable lives and violent deaths. And while McDonald's, its chief rival, has taken a number of concrete steps to lessen the suffering of animals on factory farms, Burger King has done almost nothing to stop the horrific cruelty that animals endure for its restaurants.

For instance, the Humane Slaughter Act (the only federal law that protects animals raised for food) requires slaughterhouse workers to stun cows and pigs before their throats are slit, but Burger King will not take the necessary steps to make sure that its suppliers are not skinning and dismembering conscious animals.



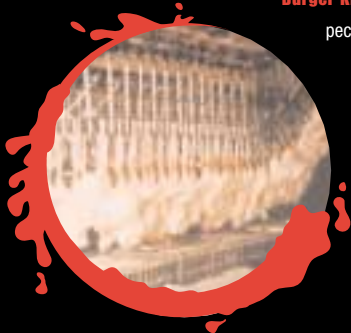
OTHER ANIMALS CONTINUE TO SUFFER FOR BURGER KING

Burger King s suppliers sear off laying hens' beaks with a hot blade to keep them from pecking each other to death when they go insane from being crowded into cages so small that they can't even spread one wing. And many hens are starved for up to two weeks in order to force them into another egg-laying cycle.

Burger King s suppliers cram tens of thousands of chickens into crowded sheds with less space per bird than a standard sheet of paper. After a hellish ride crammed into small crates, frequently in weather extremes, they are hung upside down and their throats are slit, often while they are still conscious.

Burger King s chickens are genetically bred to grow so large, so fast that often their legs can't withstand their weight, and unable to move, some die of starvation within inches of food.

Burger King confines breeding pigs to tiny concrete stalls for most of their lives, where they are unable to turn around, lie in a comfortable position, or nuzzle their babies.



YOU CAN HELP

- ¥ Ask Burger King officials to take steps to lessen the suffering of the animals killed for its restaurants.
- ¥ Ask them to exceed McDonald s new animal welfare guidelines.

GO VEGETARIAN! Call **1-888-VEG-FOOD** for a free vegetarian starter kit, and check out **www.MurderKing.com** for more information about **PETA s** campaign against Burger King.

WRITE TO:

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PETA

HAVE IT YOUR WAY



HOW MUCH CRUELTY CAN YOU STOMACH?

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www.MurderKing.com